



2023 Zionsville Little League Sponsorship Agreement

This agreement between Zionsville Little League and _____ (hereinafter, "Sponsor") is for the 2023 Spring and Fall seasons.

Sponsorship of Zionsville Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help Zionsville Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of Zionsville Little League does not permit the Sponsor to have any rights or responsibilities in the operation of Zionsville Little League or any team in Zionsville Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in Zionsville Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and Zionsville Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with Zionsville Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

Zionsville Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

- A. Spring Team Sponsorship **\$375**: Logo printed on Banner-displayed Spring season
- B. Spring & Fall Team Sponsorship Combo **\$500**: Logo printed on Banner-displayed Spring and Fall Seasons
- C. Concession Stand Sign **\$500**: 2'x3' color sign displayed on main concession stand
- D. Score Board Signage (Contact sponsorship for latest availability)
 - ☐ Field One \$1,500
 - ☐ Field Two \$1,500
 - ☐ Field Three \$2,000
 - ☐ Field Six \$1,000
- E. Umpire Shirt Sponsor **\$5,000**: Logo placed on all rec youth umpire shirts for the highest visibility for your logo during ZLL regular baseball and softball season. District, All-Star, and other games may have official umpires in Little League Umpire uniforms
- F. Backstop Banner Spring Season **\$750**: Most prominent banner available – adjacent to backstops for high visibility. Note your field preference in notes/messages below.
- G. Booster Club (Name appears on Booster Club Sign)
 - ☐ Single \$25
 - ☐ Double \$50
 - ☐ Triple \$75
 - ☐ Home Run \$100
 - ☐ Grand Slam \$250+

For the above considerations, the Sponsor donates \$ _____ to Zionsville Little League, understanding that its donation is to benefit the entire league.

Circle all choices: A (QTY____) B (QTY____) C D E F G-Single G-Double G-Triple G-HR G-GS



Zionsville Little League Sponsor Registration Form

(Complete this only if paying by check and not completing the online registration form)

Sponsor Information:

Company Name _____

Address _____

City _____ State _____ Zip code _____

This agreement is accepted by:

By _____
Sponsor Representative Signature Date

Printed or Typed Name Title

Contact person for advertising information such as logos:

Name _____ Phone _____

Email _____

LOGOS

- If new sponsorship, please email the logo (PDF or JPG) to be used for the 2023 season as soon as possible.
- If the logo is the same as last year, no need to send anything-- we have those on file.

Logos and questions can be sent to Harry Koch hkoch3344@gmail.com or 614.296.2088

- ☐ We would like to sponsor our son or daughter's team. (This cannot be guaranteed by ZLL. All sponsorships are for the good of the entire league.

Player's name _____ Age _____

Logos and donations are due by Monday, February 28, 2023

Zionsville Little League is a 501(c)(3) Non-Profit Charitable Organization. Its EIN is 35-7246188

Sponsor Form and Checks (made out to Zionsville Little League) can be mailed to:

Zionsville Little League c/o Harry Koch
6352 Fenwick Ct.
Whitestown, IN 46075

Save a stamp! Register and pay online <https://form.jotform.com/213045753546153>