

## 2020 Zionsville Little League Sponsorship Agreement



This agreement between Zionsville Little League and \_\_\_\_\_

(hereinafter, "Sponsor") is for the 2020 "rec" Spring and Fall seasons.

Sponsorship of Zionsville Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help Zionsville Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of Zionsville Little League does not permit the Sponsor to have any rights or responsibilities in the operation of Zionsville Little League or any team in Zionsville Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in Zionsville Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and Zionsville Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with Zionsville Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

### Zionsville Little League agrees to provide the following benefits in exchange for the sponsorship commitment:

- A. Spring Team Sponsorship \$375  
Logo placed on one spring team shirt
- B. Spring & Fall Team Sponsorship Combo \$500  
Logo placed on one spring and one fall team shirt
- C. Concession Stand Sign \$500  
2'x3' color sign displayed on main concession stand
- D. Score Board Signage (Contact sponsorship for latest availability)  
Field One \$1,500   Field Two \$1,500   Field Three \$2,000   Field Six \$1,000
- E. ZLL Website Sponsorship (Logo placed on website, avg. 6000 hits per month January – September) Only one spot available - \$3,000
- F. Umpire Shirt Sponsor \$5,000 (Highest visibility for your logo during baseball and softball season)  
Logo placed on all rec youth umpire shirts  
District, All-Star, and other games may have official umpires in Little League Umpire uniforms
- G. Booster Club (Name appears on Booster Club Sign)  
Single \$25   Double \$50   Triple \$75   Home Run \$100   Grand Slam \$250+

For the above considerations, the Sponsor donates \$ \_\_\_\_\_ to Zionsville Little League, understanding that its donation is to benefit the entire league.

Circle all choices: A (QTY\_\_\_) B (QTY\_\_\_) C D E F  
G-Single G-Double G-Triple G-HR G-GS

**Sponsor Information:**

Company Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ Zip code\_\_\_\_\_

This agreement is accepted by:

By \_\_\_\_\_  
Sponsor Representative Signature Date

\_\_\_\_\_  
Printed or Typed Name Title

**Contact person for advertising information such as logos:**

Name\_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

LOGOS—If new sponsorship, Please email the logo (PDF or JPG) to be used for the 2020 season as soon as possible.

If the logo is the same as last year, we have those on file.

**Logos and questions can be sent to Harry Koch at [heck333@sbcglobal.net](mailto:heck333@sbcglobal.net) or 614.296.2088**

We would like to sponsor our son or daughter's team.

This cannot be guaranteed by ZLL. All sponsorships are for the good of the entire league.

Players name\_\_\_\_\_ Age\_\_\_\_\_

**Logos and donations are due by Monday, February 17,2020**

Zionsville Little League is a 501(c)(3) Non-Profit Charitable Organization. Its EIN is 35-7246188

**Sponsor Form and Checks (made out to Zionsville Little League) can be mailed to:**

*Zionsville Little League*  
*c/o Harry Koch*  
6352 Fenwick Ct. – Whitestown, IN 46075